



PRIMARY



SOLO SYMBOL



SECONDARY SOLO SYMBOL



SECONDARY



B&W



IMPROPER USAGE



PRIMARY TYPEFACE

Ms. Eaves

Do not distort, outline, or change the logo from the primary colors in its palette. Do not alter the relationship between the symbol and word mark.

PRIMARY COLOR PALETTE

	PMS		324U				325C			
	C	49	M	0	Y	27	K	0		
	R	126	G	205	B	197				
	HEX		#7ECDC5							

	PMS		2035 U				485C			
	C	3	M	100	Y	100	K	0		
	R	230	G	30	B	38				
	HEX		#E61E26							

	PMS		425U				424C			
	C	52	M	43	Y	41	K	7		
	R	128	G	129	B	132				
	HEX		#808083							

	PMS		Black					
	C	0	M	0	Y	0	K	100
	R	0	G	0	B	0		
	HEX		#000000					